

# The Science Of Love - Discover the Laws Of Attraction And just how Smell Takes on A big Role

**F**or romantics old and new, there is simply no better event to express love to the special someone than on Valentine's. February 14 is a day like no other, a day we do whatever it takes to make our partner feel extra special, a day we let them realize just how much they rock and roll our world and also, most of all, a day all of us look them in the eye balls and say: 'I love you.'



## And Love Really is the Greatest Gift of All

Warming the coldest days and brightening the darkest skies, love liberates the soul like nothing else. But what creates folks fall in love with one other? What is it that sparks those unmistakable feelings of love?

Valentine's Evening has been famed for centuries as well as the power of love and romance is inspiring artists, writers and musicians for a lot longer than that. The gender chart all about, though?

- While there are unquestionably lots of reasons we drop head over heels for another person, there has to be some explanation regarding all of it.
- Many state 'beauty is in the eye of the beholder' but that doesn't go far enough.

## Scientists May Hold the Answer

Research has revealed that scent plays a massive role in attraction. The *natural pheromones* send out signals that *attract other* people in order to us. Just how we smell will dictate who falls in love with us all. It is apparent that the senses play a huge part in the rules of attraction. Whether we are aware of it or not, sights, smells and sounds all have their part to play in the science of love.

- Women mistakenly believe that men will be attracted to the same kinds of aromas that attract females but this is often not the case.
- A man's sense of smell is very different in order to a ladies.
- It is much less delicate a feeling compared to a woman, so ladies - go heavy on the fragrance for that romantic evening.
- Research shows that vivid aromas such as lavender, cinnamon and also vanilla are usually stimulating for males.
- So why not give scientific disciplines a nudge in the right direction and make sure that you smell as tasty as a treat this Valentine's.
- Tantalise him or her with an innovative spritely lavender perfume.

For males, the research about *pheromones* doesn't provide an excuse not to scent great for that special night out. Ladies generally such as men in order to smell fresh and clean but research also shows that spices and also sugarcinnamon are appealing to women too. Citrus fruit smells tend to be alluring and invigorating and musk oils tend to be said to drive women wild. This smell was originally derived from musk deer and also grew to become a staple inside mens fragrances when it was discovered this experienced unusually robust powers of sensual attraction. Clean aromas are a given. Soapy aromas of fresh linen promote a sense of calm and relaxation which is always a good way to start a date.

Overall though, research consistently demonstrates men who put on earthy aromas tend to be the most attractive to women. Scents of sandalwood, patchouli and rosewood increase feelings of wellbeing and desire, so a fig and nutmeg perfume that also includes spicy clove and rests on undertones of sandalwood, cedar plank and patchouli oil is perfect. This kind of one's a best-seller and, with this captivating formula of scents, it really is clear to be able to understand why.

## Sandalwood is Actually a Real Winner

It resembles andosterone, which is a chemical launched by the armpits of human males. Scientific studies deduce that girls unconsciously hyperlink this scent to the natural odors in a positive way thus increasing fascination and desire for the person. So getting a hint of the natural aromas but mixing with cleanliness will be the perfect combo.

*Science has given us plenty of hints about the regulations of attraction and the chemicals of love, use them to your benefit this Evening of romance.*

Want to be able to buy one of the products that will aid your love success? Read the 4711 range and the tub House variety at MadMolly.

<http://www.madmolly.co.uk/>



“ *Margarito Hill*

*Margarito is a writer at minnesotaband.com, a resource on health issues. Previously, Margarito worked as a post curator for a medical startup. When he's not researching posts, Margarito enjoys sleeping and rafting.*

**Disclaimer:** Content in this document is an advertisement, therefore it may be biased and should not be considered an objective or independent review. Owner of this document may be compensated when you purchase a product by clicking a link in this document. The views and opinions expressed in this document are purely of the author. Any product claim or other representation about a product or service should be verified with the manufacturer, provider or party in question. Any health information in this document is for educational purposes only and is not intended to replace the advice of your health care provider.