

# Why People Wear Perfumes and other Fragrances

**S**cented oils, perfumes and other fragrances have been adorned by people because early civilization. Today, perfumes can be found all around, from scented candles, to all your favorite bath and body products. There are numerous reasons why people wear perfumes, but eventually it boils down to the fact that they make us feel happy. The reason we feel happy is heavily dependent on the individual, but can range from the presence of pheromones, memories the aroma invokes, a feeling of escape, and also the ability to show individuality through fragrances.



First, **Pheromones** are scent triggered hormones that stimulate sexual appetite. Logically this hormone plays an important role in human sexuality and desire. Analogs of the normal human hormonal can be found in some perfumes where these scents trigger increased sexual appetite. The list of known pheromones is growing continually. Though, most of the currently recognized pheromones only work on men. As such, women wearing these kinds of fragrances instill greater sexual interest in the men around all of them, and also in return, boosting her own self-esteem as her feelings of being attractive and adorned grow. This, certainly, makes any kind of woman feel happy. However, though pheromones influence our sexuality, the results are fleeting. Therefore, their presence in a perfume plays a secondary role in order to other reasons why we put on perfumes.

## Second, There is a Strong Link Between Scents and Memory

For instance, we may be somewhere shopping and smell something from a nearby bakery that reminds us of something our Mother made for us when we were little - like chocolaty brownies, or a homemade raspberry pie. Next, we find a perfume or even cream that smells like chocolate and raspberries and instantly feel at home with that fragrance. The same goes for hundreds of other scents out there that connects us along with warm, positive thoughts - such as the smell of a husband's or boyfriend's cologne about their sweater, the smell of particular holidays, the smell of rain or snow, and so on. Connecting ourselves to these memories through easily obtainable fragrances causes us to be happy.



Pheromones

## Third, Most of Us Need Escape

Whether we're tired Mom's, teenagers, Grandmother's, operating Mothers, or stressed Husbands, we all need a place of escape understanding that escape is often found in a bath, shower, or massage with the use of fragrances. Therapeutic you aren't, fragrances can take us to a place of calm and serenity. They can rejuvenate our minds and energize our senses. When we surround ourselves with a fragrance we like, we are in essence, putting ourselves in a protective bubble that minimizes the stress of everyday. We are instantly comfortable.

- Lastly, and also maybe even the biggest reason we wear fragrances, is actually to show off our individuality.
- With so many fragrances to choose from out there a person can truly be original in what they choose to scent themselves with.
- They can change the way they smell to match their feeling, the occasion, or anything they like.
- One day they are able to smell like pomegranate as well as the next day, as their preference changes, they can give an impression of roses and musk.
- A chance to have this kind of individuality through scent directly influences our selfconfidence and self-esteem.

The ability of a fragrance to make us feel like desired beings, connect us with memories, help us to escape and help us show individuality is phenomenal. This boost of positivity in our everyday life increases vitality, improves our drive to accomplish, and raises capacity failure. Find today the actual perfume that makes you happy and also reap the huge benefits continually thereafter!



“ **Margarito Hill**

*Margarito is a writer at minnesotaband.com, a resource on health issues. Previously, Margarito worked as a post curator for a medical startup. When he's not researching posts, Margarito enjoys sleeping and rafting.*

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